



Concerts at the Cove Summer 2012  
Solana Beach Clean & Green Outreach  
**THINK BIG, LIVE SMALL**  
Suggestions for More Sustainable Living

**Summary of all Final Concert Script Suggestions:**

***1<sup>st</sup> Suggestion from concert on 06/21/2012:***

Challenge yourself, your family, and friends to drive less. Instead consider the active alternatives of walking or biking when possible. Using a bus and/or train is a good alternative too as well as carpooling.

***2nd Suggestion from concert on 06/28/2012:***

Think about ways you can reduce or better yet eliminate the amount of single-use plastic you consume. There are better alternatives to use instead of single-use plastic water bottles, plastic utensils, plastic bags, and so on. Challenge yourself, your family, and friends to replace single-use plastic with reusable options instead. Remember, every decision counts !!

***3rd Suggestion from concert on 07/05/2012:***

You have probably already heard of the three R's - Reduce, Reuse, Recycle. We hope you have incorporated these practices into your everyday life. We challenge you to also consider three more R's - Refuse, Renew, and Respect. Think of instances where you can Refuse to consume something that really is not necessary, where you can purchase things from more Renewable sources, and how you can Respect this beautiful place in which we live. Remember, every decision counts !!

***4th Suggestion from concert on 07/12/2012:***

The City of Solana Beach as well as other cities in San Diego county are currently looking at the idea of Community Choice Aggregation (CCA). A CCA is a non-profit local energy cooperative that offers another option to SDG&E for electricity. A CCA can buy and deliver clean and safe energy at affordable prices. Stay tuned for more information as this is explored further.

***5th Suggestion from concert on 07/19/2012:***

We challenge you to continue to think about energy efficiency and take action to reduce your energy consumption. Beyond turning off lights, switching out bulbs



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to LED alternatives, running your major appliances during off-peak hours, consider ways to conserve water too. In our region it takes a lot of energy to transport water for our use. Conserving water also conserves energy. Remember, every decision counts !!

***6th Suggestion from concert on 07/26/2012:***

We challenge you to consider composting. You can significantly reduce the amount of waste that goes into our landfills by composting and you can improve soil too with your own homemade compost. You in turn also reduce resources used to transport and manage that waste. If it is not possible for you to compost alone, consider finding a neighbor to become a “compost buddy”.

There are different types of composting for different types of living situations. Learn more by taking a free workshop on composting from a local organization to learn about Greens, Browns, and No Nos. Our Clean & Green representatives can tell you more. Remember, every decision matters.

***7th Suggestion from concert on 08/02/2012:***

Did you know that Californians use 19 billion plastic bags every year, and only approximately 5% are truly recycled? That's approximately 500 bags per person per year! Far too many of these bags become litter and enter the ocean. Plastic bags are a primary source of litter because they are light, aerodynamic, and are easily transported by wind into the watershed. Once littered, plastic bags essentially never biodegrade. Instead, the sun breaks them into small pieces that are harmful to sensitive marine species, such as turtles and birds.

More locally, approximately 6.5 million plastic bags are used in Solana Beach each year!

(this is when the BagMonster makes his appearance, interrupting Kirk)

**Kirk**

Wait...what is that over there....

**David**

"I was created in a time of magic and belief that growth was infinite and without consequences; now I have billions of Bag Monster brothers and sisters around the world, multiple generations, and we are made up of 500 bags each."

"Can anyone tell me where the ocean is, I am meeting a bunch of my friends for a party!"

**Kirk and David Ad-Lib...**

**Conclusion – Kirk**

Well rest assured residents of Solana Beach, the BagMonster is no longer welcome here! The City Council has passed an ordinance to ban single-use plastic bags in Solana Beach!!! Starting next Thursday, August 9<sup>th</sup>, single-use plastic bags will no longer be available at grocery stores or



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pharmacies. On November 9<sup>th</sup>, plastic bags will no longer be available at ALL other retail establishments.

For more information, please see the City Staff and the Clean and Green volunteers at the City's booth. Learn all about the ordinance and receive a free reusable bag to take home!!! Remember, every decision counts. Thank you. !!!

***8th Suggestion from concert on 08/09/2012:***

**Have you heard of a CSA? CSA stands for Community Supported Agriculture. In a CSA a direct link is created between local farmers and consumers. The consumers (you and me) purchase a "share" of the upcoming harvest produced on the farm. You pick up your share box at a local drop-off point in your community every week or every other week. The box will contain both fruits and vegetables harvested that week. Of the more than 400 CSAs in the US, a majority follow the principles of sustainable agriculture by using organic farming methods. And since the food is local, the footprint to get it to the consumer is smaller too !!! We ask you to consider this option to help you become more of a localvore. Remember, every decision counts !!**

For more information, please talk with Marilee and Kristine.

**Kirk: Ad-lib about start of plastic bag ordinance today and if you ask a sustainability question you could get a City of Solana Beach reusable bag.**

***9th Suggestion from concert on 08/16/2012:***

**Did you know that the San Diego region only gets about 10 to 12 inches of rainfall a year? This means we live in an arid climate. Currently water is pretty cheap in San Diego, BUT .... It comes at a great cost, since the vast majority of the water we use is imported in from elsewhere. And it takes a lot of infrastructure and energy to move and treat the water. We challenge you to use water in your daily life like a Navy sailor or a camper would, that is conserve every drop like there is a limited amount to use. Water conservation is critical to our region so make wise water decisions and encourage others to as well. Remember, we are all connected to the same faucet and every decision matters. Please come talk to us for specific water conservation tips.**

***9th Suggestion from concert on 08/23/2012:***

**We challenge you, your family, and your friends to reduce your waste by every choice you make as a consumer. Waste reduction is easy - consider options like**



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recycling, composting, and buying products that use less packaging or create less waste. Consider donating clothing and other items that you no longer want or need instead of throwing them away. Also, not buying things in the first place goes a long way to reducing the amount of waste. Become a conscious consumer at home, work, and play.

Remember, every decision counts !!

*10th Suggestion from concert on 08/30/2012:*

We challenge you to look at all the areas in your life (home, work, and play) and find places where you can build in more eco-friendly habits.

Here is a quick review of some of the tips shared during the 2012 Concerts at the Cove:

- Transportation** – drive less and carpool, walk, bike, skateboard, and transit more
- Single-use Plastic** – think outside the plastic bag and be deliberate about using and throwing away less plastic
- Refuse, Renew, Respect** – think about your choices and choose to reduce your impact on our limited natural resources
- Energy** – learn about Community Choice Aggregation, support more renewable sources, and focus on energy efficiency and conservation
- Composting** – reduce waste to the landfill and improve the soil in your own back yard. Find a friend to compost with and consider starting a community garden too
- Food** – think local, fresh, and better tasting. Consider shopping at a Farmer's Market or joining a CSA (Community Supported Agriculture)
- Water** – it is not as cheap as you think. Remember the majority of our water is imported from far away, has a high cost in energy and infrastructure to get it to us, so water conservation is key
- Waste** – be a conscious consumer and reduce your footprint both on the front end and after use

Thank You for listening to our sustainability tips throughout the concert series !!!  
If you want to read through the THINK BIG Live Small tips look for them soon on the City of Solana Beach website. If you want to be part of the Clean & Green circle, please provide us with your contact details.