

PERMITTED TEMPORARY AND SPECIAL EVENT BANNERS

SBMC 17.64.055 Permitted temporary and special event banners. Temporary and special event banners shall be allowed only as follows:

- A. Banners may not exceed one square foot for each linear foot of building frontage, and not exceed 32 square feet in area.
- B. Such banners shall be displayed for a consecutive period not to exceed 14 days, for a maximum period of 30 days per year, with the exception of grand opening banners which may be displayed for a period not to exceed 60 days. Grand opening banners may begin display not later than two months past the start of the business operations, nor more than two months before the anticipated opening. Only one grand opening banner shall be permitted for the life of the business. A subsequent grand opening banner may be permitted when business ownership has transferred to another owner.
- C. Such banners shall be wind and water resistant and be securely fastened.
- D. Such banners shall be consistent with the standards of this chapter as to location, height and type.
- E. Applicants for such banners must apply for, and have approved, a sign permit.

(Ord. 173 § 4, 1993)