



BALLOT MEASURE ARGUMENTS

A Ballot Measure to be placed on the November 3, 2020 General Election will be presented as:

Shall a proposed ordinance amending Solana Beach Municipal Code to Repeal Current Prohibitions Entirely and Allow Commercial Cannabis (Marijuana) Retailers in Non-Residential Zones and Marijuana Deliveries and Certain Cultivation in all Zones in the City of Solana Beach be adopted?	YES
	NO

DIRECT ARGUMENTS

Due Wednesday, August 12, 2020 by 5:30 p.m.

- ⤴ A DIRECT ARGUMENT is limited to 300 words and states a position in favor or against the measure.
- ⤴ Signers: Each argument may have from one to five signers. If more than five signatures are submitted, the first five will be printed in the sample ballot/voter information ballot.
- ⤴ Headings: The argument text shall be submitted with one of the following headings.

ARGUMENT IN FAVOR OF MEASURE ____

ARGUMENT AGAINST MEASURE ____

(the line left blank will be filled in by the Elections Official once a measure letter is officially assigned)

- ⤴ Names of Signers: Each argument shall be submitted with the typed names of the signers at the end of the text, in the order that they will appear in the voter pamphlet. While every attempt is made to follow this instructed order, it is sometimes necessary to shift the names and titles around to meet printing space requirements.
- ⤴ Each signer must sign at the bottom of the argument AND on the required coversheet provided by the City Clerk for acceptance.

[Required Signers' Coversheet](#) to be submitted with the Argument

Arguments Received

Pursuant to Article 4, Chapter 3, Division 9 of the Elections Code of the State of California, Section 9282, for measures placed on the ballot by petition, the persons filing an initiative may file a written argument in favor of the ordinance.

If multiple arguments of the same type which require one argument to be selected, the following order is used to select on argument:

- First Priority: Proponents Argument / Arguments by the legislative body or authorized members of the legislative body.
- Second Priority: An individual, or bona fide association of citizens, or combination of voters and associations, who are the bona fide sponsors or proponents of the measure.
- Third Priority: Bona fide associations of citizens.
- Fourth Priority: Individual voters who are eligible to vote on the measure.

When one argument for and one argument against are received and then selected, based on prioritization, the City Clerk will trade copies between the selected argument filers.

REBUTTAL ARGUMENTS

Due Monday, August 17, 2020 by 5:30 p.m.

- ⤴ A REBUTTAL ARGUMENT is limited to 250 words and states a position in favor or against the opposing Direct Argument.
- ⤴ All of the same details above regarding signers, headings, word count, etc. apply.

Arguments are to be submitted to the City Clerk at the City Hall, 635 S. Highway 101, Solana Beach, California in hard copy and in electronic format. Please contact the [City Clerk](#) on coordinating delivery. Arguments may be changed or withdrawn until and including the date fixed by the City Clerk.