REBUTTAL TO ARGUMENT IN FAVOR OF MEASURE S

Measure S is NOT about Prop. 64 which was about PERSONAL use and growing 6 plants in private homes.

Measure S IS about retail marijuana businesses being forced on cities who did NOT ask for them. Prop 64 was not a mandate to California’s cities to create marijuana businesses. In fact at least 80% of California cities do not.

Measure S highjacks the City’s normal review, vetting and decision-making processes.

Measure S takes away the choice of Solana Beach citizens to determine what they want in local business and residential areas.

Measure S is not necessary to ensure access to marijuana since Solana Beach citizens can possess and grow. Access to every conceivable type of marijuana product is a computer click away.

Measure S has a fixed and UNCHANGEABLE tax rate of 1.25%. That wouldn’t even begin to cover the cost of reviewing, permitting and regulating marijuana businesses. California does not have, nor will Solana Beach have the capacity to ensure product safety or enforce the laws without costly city oversight programs such as testing facilities and forensic auditing.

Measure S does not remove the health impacts of marijuana when it’s smoked and vaped, especially in this era of COVID, a primarily respiratory disease.

Measure S will not prevent diversion to youth. Marijuana businesses in Solana Beach will signal to teens that its use is normal, safe and without negative health impacts.

Exercise your freedom of choice by voting No on S. Keep our land use decisions in Solana Beach, not in the hands of profit-motivated out-of-towners.

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